

# SIERRA RUGER

ILLUSTRATOR/GRAPHIC DESIGNER 360-977-9700

My objective is to do good work and do it well. I'm a woman of values and will not compromise them for success, aiming to create work that's life-giving—not deteriorating or self-serving, working with visuals to communicate and illustration to convey conceptual ideas.

As a freelancer doing my own work, I've taken on projects such as branding and business card design to maintain my practice and increase creativity. I am looking forward to new creative outlets.





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@SIERRAMAGDALENE (ARTS)

# E D U C A T I O N

and volunteer work

# ASSOCIATES • 6/20/19 • CLARK COLLEGE

I made the Dean's list every quarter (save one) my entire time at Clark College, excelling in all that I did (art, design, writing). I spent two years at Clark College and received my associates in Web/Graphic Design by the age of 17.

# AWANA VOLUNTEER • 2009-PRESENT •

I volunteered at a local AWANA Bible study program at Emmanuel Baptist Church for 8 years. While there, I helped variously-aged children memorize Scripture, taught them Biblical principles and stories, and monitored their game-time. I spent most of my latter years teaching ages 4-5. I still actively serve by helping lead during their summer vacation Bible school program. Occasionally, I lead their church's worship service.

# PUBLICATI

### THE PHOENIX

A beloved photographed body-art piece of mine was accepted and published in The Phoenix Art and Literary Journal, a nationally awarded publication. You can view this piece on my site under work > design.

### ARCHER GALLERY

The same body art piece listed above was also accepted into the ART Student Annual at the Archer Gallery located in Vancouver, WA.



# SOFT Ware

# S K I L L S

# E X P E R I E N C E

## **SOFTWARE EXPERIENCE** • ADOBE PRODUCTS

- Adobe Illustrator vector-based software Skill Level
- Adobe InDesign page layout software Skill Level
- Adobe Photoshop photo manipulation software Skill Level
- Adobe Premiere Pro video editing software Skill Level
- Adobe LightRoom photo lighting software Skill Level
- Adobe AfterEffects video + animation software Skill Level

# **SKILLS**

- Illustration (digital and non-digital)
- Graphic Design (branding, publication, layout, prints)
- Additional Design (logos, cards, posters, booklets, invitations)
- Photoshop (photo touch-ups, lighting, effects, etc.)
- Web Design (Wix site designer, layout design)
- Writing (informational, narrative, body-copy editing)
- Communication/Direct Contact and Delegation
- Childcare (nannying, teaching; can handle multiple children)
- Social Media Management
- Video (music, documentary, informational, artistic)

### GRAPHIC DESIGNER (web) · JAN-MARCH 2019

**Vonie Kalich, Life Coach**—I worked alongside a team to create a website for a local life coach. I was head graphic designer and took the initiative to create their logo.

Medical Revenue Rx—Along with their total business branding, I've taken them up as a project that involves transferring their site information from their old site to their new site designed and branded by me.

**Sun Squid Graphic**—I created a conceptual graphic that was to be cut out via plotter and then transferred onto the side of a van. I was part of the whole process from start to finish, configuring the graphic within the cutting software to applying it to the vehicle's windows.

### **VIDEO DESIGNER/ILLUSTRATOR • MARCH 2019**

Illustrated Psych Video—I created and illustrated characters and video accents for my client (a Christian counselor). The project was a psych video which required animated transitions and characters.

**Sun Squid Animation**—Since then, I've taken on a project that involves illustrating graphics and animating them to create a brief storyline (these animations are ideal for site-headers or video-series intros).